

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP19/12 15.07
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	<u>EMILY MILHOAN</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

ORDER # CONTRACT # 6228187 CLASS: NAIL. LOCAL INSTON

CLASS: NATL.	LOCAL	REGIONAL
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DATE SEP19/12 15.07

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 691												
17	S		1100A-1200N	30		\$1,000.00	9/19	9/19	0		WED	0
PROGRAM : THE VIEW												
52	A		1100A-1200N	30		\$1,800.00	9/23	9/23	1		SUN	1
PROGRAM : THIS WEEK ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR SEP19 ON LINE-17 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP19 ON LINE-43 FOR 1 SPOT/WK												

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ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 15.07
REP HEADLINE# 6228187 TRF# 321462 *** WFTV-TV ***
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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43	S		1135P-1210A	30		\$800.00	9/19	9/19	0		WED	0
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PROGRAM : NIGHTLINE
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#17 MISSED:WED/1100A-1200N SEP19 30S \$1,000.00 (SEP19/12)
BUY#43 WED/1135P-1210A SEP19 30S \$800.00
OFFER:SUN/1100A-1200N SEP23 30S \$1,800.00 PLS ADVISE.
CMT:WE CAN OFFER

SEP/12 107300.00 CONTRACT TOTAL 107300.00
TOTAL SPOTS 49

MARKET TOTALS \$306,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE